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FOR IMMEDIATE RELEASE

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SHORELINE SIGHTSEEING BREWS UP SUMMER FUN WITH LEINENKUGEL'S

Shoreline Sightseeing has picked Leinenkugel's as the featured brewer for the first **Shoreline Sightseeing Brew Cruise** of 2011.

Leinenkugel's popular Honey Weiss and Summer Shandy will be on tap June 17th. This Shoreline Brew Cruise will feature Leinenkugel's beer-tastings, snacks from Harry Caray's Tavern at Navy Pier, background music and a cash bar.

Leinenkugel's Honey Weiss Light American Wheat Lager is a bright straw yellow with a complex balance of barley, wheat, earthy hops and a hint of honey.

Leinenkugel's Summer Shandy (a Chicago summer favorite) is a creamy lemon yellow with a lemon-citrus aroma and a tart finish.

Tickets are \$39 and are available at www.shorelinesightseeing.com (must be 21.) This special event will depart from Shoreline's dock at the west end of Navy Pier at 8:00 p.m., returning at 9:30 p.m.

Additional Shoreline Brew Cruise dates for 2011 will be July 14 and 29, August 12, September 2 and a fall cruise on October 7 (October cruise departs at 7:15 P.M.)

ABOUT LEINENKUGEL'S: Leinenkugel's is the nation's 7th oldest operating brewery, which began when brewer Matthias Leinenkugel brought his family to the United States from Germany in the 1840's. The family settled in Wisconsin, eventually becoming the leading craft brewer in the Upper Midwest.

ABOUT SHORELINE SIGHTSEEING: Shoreline is Chicago's largest tour boat company, operating 21 boats from docks at historic Navy Pier. Shoreline has been family-owned since 1939. Brothers Chip and Matt Collopy are the third generation of their family to helm Shoreline's operations.

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