



April 19, 2011

FOR IMMEDIATE RELEASE

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SHORELINE SIGHTSEEING SHOWCASES CHICAGO'S FAMOUS ARCHITECTURE, SKYLINE  
AND....MICRO-BREWERIES!

***Architecture Cruises, Skyline Lake Tours, Water Taxis and  
Beer Tasting Cruises all Part of 2011 Season***

Chicago, IL: Shoreline Sightseeing, Chicago's largest and most diverse boat touring company, celebrates its 72<sup>nd</sup> season with a daily schedule of **Chicago River Architecture Cruises, Lake Michigan Skyline Lake Tours, Fireworks Cruises** and fast, fun **Water Taxis** plus Special Events including **Brew Cruises** offering beer tastings from some of Chicago's best-known micro-breweries. All cruises leave from Navy Pier.

**Shoreline Architecture Cruises** depart daily from Ogden Slip at Navy Pier through October. The one-hour tours are led by experienced and entertaining Shoreline guides who highlight more than 40 architectural masterpieces along the Chicago River route. Guides trace Chicago's rise from the Great Fire of 1871 to become the birthplace of the skyscraper as well as the home of the school of modern American architecture. Landmarks buildings include the Merchandise Mart, Marina City, Tribune Tower, the Wrigley Building and Trump Tower.

**Shoreline's Lake Michigan Skyline Tours** depart daily from Navy Pier May through September and weekends in the spring and fall. The 30-minute tours explore the entire panorama of Chicago's famous lakefront while a professional narration recounts the city's vibrant history and famous landmarks.

**Shoreline's Water Taxis** provide fast, fun transportation for visitors and Chicagoans from docks at Navy Pier, Michigan Avenue Bridge, Willis (Sears) Tower/Union Station and the Museum Campus with seasonal stops at Queen's Landing opposite Buckingham Fountain. Daily service Memorial Day through Labor Day and weekend service spring and fall. Shoreline Commuter Taxis serve Navy Pier, Michigan Avenue Bridge and Erie Street 7:00-9:00 a.m. and 4:00 -6:00 p.m. May – October.

**Fireworks Cruises** depart Navy Pier to view the Navy Pier Fireworks Wednesdays, starting June 1, at 8:45 p.m. and Saturdays, starting May 28, at 9:30 p.m. Extra cruises: July 2 and 4, and September 3. **Architecture Fireworks Cruises** depart Ogden Slip at Navy Pier Wednesdays at 8:30 p.m. and Saturdays at 9:15 pm. Includes both guided Architecture Cruise and fireworks viewing from Shoreline's Ogden Slip docking area.

**Special Cruises: Beer Tasting Cruises: June 17, July 15, July 29, August 12, and September 2 and October 7.** Enjoy tastings from some of Chicago's best-known micro-breweries plus plentiful appetizers on these 90-minute Friday-night cruises. Depart Navy Pier at 8:15 p.m. (except 7:15 p.m. on October 7.) Cash bar available. (must be 21.)

**Sunset Cruises:** Sailing approximately one-half hour before sunset on selected summer days. **City by Night Cruises:** explore both the Lake and River on these nighttime summer cruises, Depart Navy Pier for the Lake portion of the cruise, then travel through the Chicago lock system and resume cruising on the Chicago River. Return to Ogden Slip at Navy Pier.

Visit Shoreline at [www.shorelinesightseeing.com](http://www.shorelinesightseeing.com) for complete information and daily schedule updates on cruises, plus group rates and charters. Or: 312-222-9328.

To view video on Shoreline's Architecture Cruise:  
[http://www.youtube.com/watch?v=7hvaDkAonPc&feature=mfu\\_in\\_order&list=UL](http://www.youtube.com/watch?v=7hvaDkAonPc&feature=mfu_in_order&list=UL)

To view video on a variety of Shoreline Cruise products:  
<http://www.youtube.com/watch?v=0JNER5UIbT8>