

FOR IMMEDIATE RELEASE

November 16, 2010

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Take a Shoreline Water Taxi to the Magnificent Mile Lights Festival®

Arrive on The Magnificent Mile in magnificent style for the kick-off of the holiday season! Take a **Shoreline Water Taxi** from Union Station/Ogilvie Center to the Michigan Avenue Bridge (weather permitting) for **The Magnificent Mile Lights Festival®** presented by Harris.

The parade is this Saturday, November 20th, 2010. Shoreline Water Taxis will depart Union Station/Ogilvie Center for the Michigan Avenue Bridge approximately every 15 minutes from 11 a.m. to 4:15 p.m. After the parade and fireworks display, Shoreline Water Taxis will depart from our Michigan Avenue dock to Union Station/Ogilvie Center every 15 minutes until 8 p.m.

Tickets are just \$4 for adults and \$2 for children 12 and under (children 2 and under ride free).

For more information, please call (312) 222-9328.

<http://www.shorelinesightseeing.com>

To view a video of Shoreline's Water Taxi service, go to:

http://www.youtube.com/watch?v=gx4WA_-soOE&feature=mfu_in_order&list=UL