

FOR IMMEDIATE RELEASE

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**SHORELINE SIGHTSEEING CELEBRATES AUTUMN WITH A FABULOUS
FALL DEAL FOR FAMILIES**

NAVY PIER ALSO OFFERS A FAMILY-FRIENDLY DEAL: DISCOUNTED PARKING!

CHICAGO – Shoreline Sightseeing is proud to offer a Fabulous Fall Deal for Families. Enjoy one of the most beautiful autumns in recorded history on a Shoreline Architecture Cruise on the Chicago River or a Skyline Tour on Lake Michigan. Buy one adult or senior ticket for any Shoreline Sightseeing cruise and get one child's ticket free in November... including weekends!*

In addition, families can save even more money with great discounts on parking from Navy Pier, Chicago's lakefront playground. Starting today, Navy Pier has lowered its parking rates for the winter. The new parking rate promotion will be discounted to \$14 from Monday through Thursday before 5 p.m. (30% savings); \$18 from Friday through Sunday before 5 p.m. (25% savings); and \$10 after 5 p.m., seven days a week (50% savings weekdays and 58% savings weekends).

Shoreline Sightseeing's fleet includes nine major touring vessels and 11 water taxis. Co-owners Chip and Matt Collopy are the third generation to head this family-owned company. Shoreline was established in 1939 and has operated at Navy Pier since it opened.

Visit Shoreline at www.shorelinesightseeing.com for complete information on all cruises, group rates and charters. Or, call Shoreline at 312-222-9328.

To see a video of Shoreline's acclaimed Architecture Cruise, click here:
<http://bit.ly/dD1yzv>

To see a video of Shoreline's Skyline Lake Tour, click here:
<http://bit.ly/aBx0DT>

***Offer good at Shoreline ticket booths, not online. Cruises run weather permitting. Not all cruises are offered weekdays. Shoreline does not operate on Thanksgiving Day.**